

# Breaking the Borders Podcast

## The Shamir Karkal Startup Checklist

This checklist is information pulled from a conversation with Shamir on the Breaking the Borders podcast.

The entire recorded conversation with Shamir Karkal can be accessed at [BreakingTheBorders.com/Shamir](https://BreakingTheBorders.com/Shamir)

- ❑ You won't know all of the features you need to build. Get comfortable with the idea that you'll have to try a bunch of different things, and only a few of them will actually end up being important to the product you build
- ❑ The foundational concept behind each policy should be helping the customer. Incentives must be aligned between customer and company
- ❑ Read a lot. Learn more every day, in every way that you can
- ❑ Develop a mindset of persistence, where you have a complete and total refusal to give up on what you are passionate about
- ❑ Invest heavily in finding the best partners and advisors that you possibly can

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